

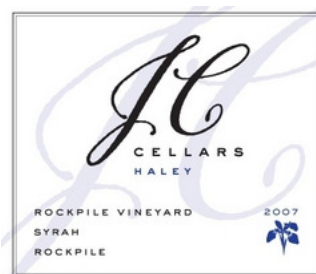
JC Cellars

JC Cellars began as a side project for owner & winemaker Jeff Cohn in 1996 when he crafted 75 cases of Zinfandel. Jeff's primary responsibility at the time was that of an enologist at Rosenblum Cellars. A job he had taken after earning his master's degree in agriculture chemistry, with an emphasis on enology. Given Jeff's talent he ascended through the ranks quickly at Rosenblum, ultimately becoming the Vice President of winemaking and production in 2004. Even though Jeff was kept quite busy at Rosenblum, he managed to focus attention on his small but

growing label.

Fast forward several years and Jeff and his family winery would find themselves in the spotlight as their 2003 Rockpile Road Zinfandel received high accolades from Wine Spectator, which named his Zinfandel the 3rd best wine of the year. With more and more of his attention and passion directed to JC Cellars, Jeff formally moved on from Rosenblum in 2006 in order to dedicate himself exclusively to his growing family winery. Today Jeff crafts around 20 wines annually (down from the

70 at Rosenblum). Fortunately, Jeff's experience and long time relationships allow him to access some of the top vineyards in California, including Sonoma's Rockpile Vineyard. The 2007 'Haley's Reserve' Syrah included in your shipment showcases Jeff's talent as a winemaker and his knowledge of California's best vineyards.



JC CELLARS

2007 ROCKPILE 'HALEY'S RESERVE' SYRAH

WINE SPECTATOR'S TASTING NOTES

Offers wonderful purity of flavors, with a mix of rich blackberry, wild berry and boysenberry fruit that's intense, focused, supple and structured, gaining complex mineral, anise, sage and cedar flavors. Long on the finish. Drink now through 2017. 458 cases made.

94 points

Dragonette Cellars

Dragonette is a project between brothers and one of their good friends. The three friends learned the wine trade first at a fine wine store in Los Angeles, eventually moving on to making wine in a variety of different facets at well known vintners in Santa Barbara such as Sine Qua Non, Fiddlehead and Demetria. A small business ourselves, we can appreciate the type of commitment that it takes to move three families into the Santa Ynez Valley in order to be closer to the vineyards and produce better wine. Convincing three spouses and the accompa-

nying children to move to wine country shows their resolve to make world class wine.

For a young winery only now becoming available in markets outside of Santa Barbara, the results have been both immediate and impressive.

Dragonette crafts 8 wines and every single offering was scored at 90 points or above by Robert Parker, making them one of the wineries to watch not only in the Santa Barbara area, but in the state of California.

The winemaking style at Dragonette showcases

the best of what is possible on the California Central Coast, their minimalist style allows the fruit to be showcased. The Syrah has been sourced from a variety of vineyards in Ballard Canyon, one of the newest AVA designations in California. Ballard Canyon is also among the smallest AVA's ever granted, it occupies a rather unique place over 10 miles from the Pacific Ocean, but fog cover can be very heavy at night as there is a small break in the Santa Ynez Mountains which help to create the warm temperatures which pervade the greater Santa Ynez Valley.

DRAGONETTE CELLARS

2008 SYRAH WINE ADVOCATE'S TASTING NOTES

Black pepper, blackberries, & crème de cassis are some of the notes that emerge from the 2008 Syrah. This is a beautifully ripe, sensual Syrah loaded with character and personality. Mint, flowers & crushed rock linger on the understated, classy finish. The Syrah is sourced from three vineyards: Shadow Canyon, Watch Hill, & Los Tres Burrows. Anticipated maturity: 2012—2018.

92 points